

## DUNGRELA PUBLISHING (SMC-PRIVATE) LIMITED

This media kit establishes the professional standards and pricing for guest posting, press releases, and link insertions on BioScience. All content must align with our focus on scientific, medical, and technological advancement to maintain our domain authority and editorial integrity.

### 1. Content and Editorial Guidelines

BioScience maintains a neutral, authoritative voice for its readers. We accept high-quality guest contributions that meet the following criteria:

- **Article Quality:** Content must be original, evidence-based, and informative. We do not accept promotional hype or low-quality AI-generated text.
- **Word Count:** Minimum of 800 words for standard articles; 500 words for press releases.
- **Niche Relevance:** Topics must fall within Astronomy, Biology, Biotechnology, Chemistry, Earth Science, Ecology, Environmental Science, Genetics, Health, Marine Science, Mathematics, Medicine, Physics, Psychology, Space Science, Technology, or Urban Studies.
- **Link Types:** We offer both Do-Follow (DF) and No-Follow (NF) links. Do-Follow links are standard for SEO-focused placements, while No-Follow is used for general citations or upon specific request.
- **Link Policy:** A maximum of 1 outbound permanent link is permitted per article. All links must point to reputable, non-competing scientific or informational sources.
- **Sponsorship Disclosure:** To comply with transparency standards, all paid guest content is marked as “Sponsored” or “Contributed Content.”

### 2. Guest Posting Rate Card

The following prices are based on industry standards for a niche-specific site.

Article Posting (800+ Words)			Press Release (500+ Words)			Link Insertion (Existing Post)	
Content Placement	Do-Follow Link	\$50	Content Placement	Do-Follow Link	\$35	Do-Follow	\$40
	Sponsored Link	\$45		Sponsored Link	\$30		
	No-Follow Link	\$35		No-Follow Link	\$25		
Writing & Placement	Do-Follow Link	\$100	Writing & Placement	Do-Follow Link	\$70	Sponsored	\$35
	Sponsored Link	\$90		Sponsored Link	\$60		
	No-Follow Link	\$70		No-Follow Link	\$50		
Special Topics (YMYL)		+ \$25	Special Topics (YMYL)		+ \$25	No-Follow	\$30

### 3. Detailed Pricing Rules

- **Content Placement:** This fee applies when the advertiser provides a pre-written article that meets our editorial standards.
- **Writing & Placement:** This comprehensive package includes the research and drafting of a professional article by the BioScience editorial team, followed by publication.
- **Link Insertion:** This service involves adding a link to an existing, indexed article on our site. The link must be contextually relevant to the current text.
- **Special Topic Add-on:** An additional fee applies to highly technical or sensitive topics (e.g., specific Medical or Genetic breakthroughs) that require extensive editorial fact-checking and specialized oversight.

### 4. Technical and Legal Terms

**Turnaround Time:** Standard publication occurs within 3–5 business days after payment and content approval.

**Permanence:** All guest posts and link insertions are permanent for the life of the website.

**Payment:** All transactions are processed in USD via secure payment methods.

**Right of Refusal:** BioScience reserves the right to reject any content or links that do not meet our editorial standards or legal requirements.

### 5. Booking

For direct booking and further inquiries, please contact the BioScience editorial team at [advertising@bioscience.com.pk](mailto:advertising@bioscience.com.pk).